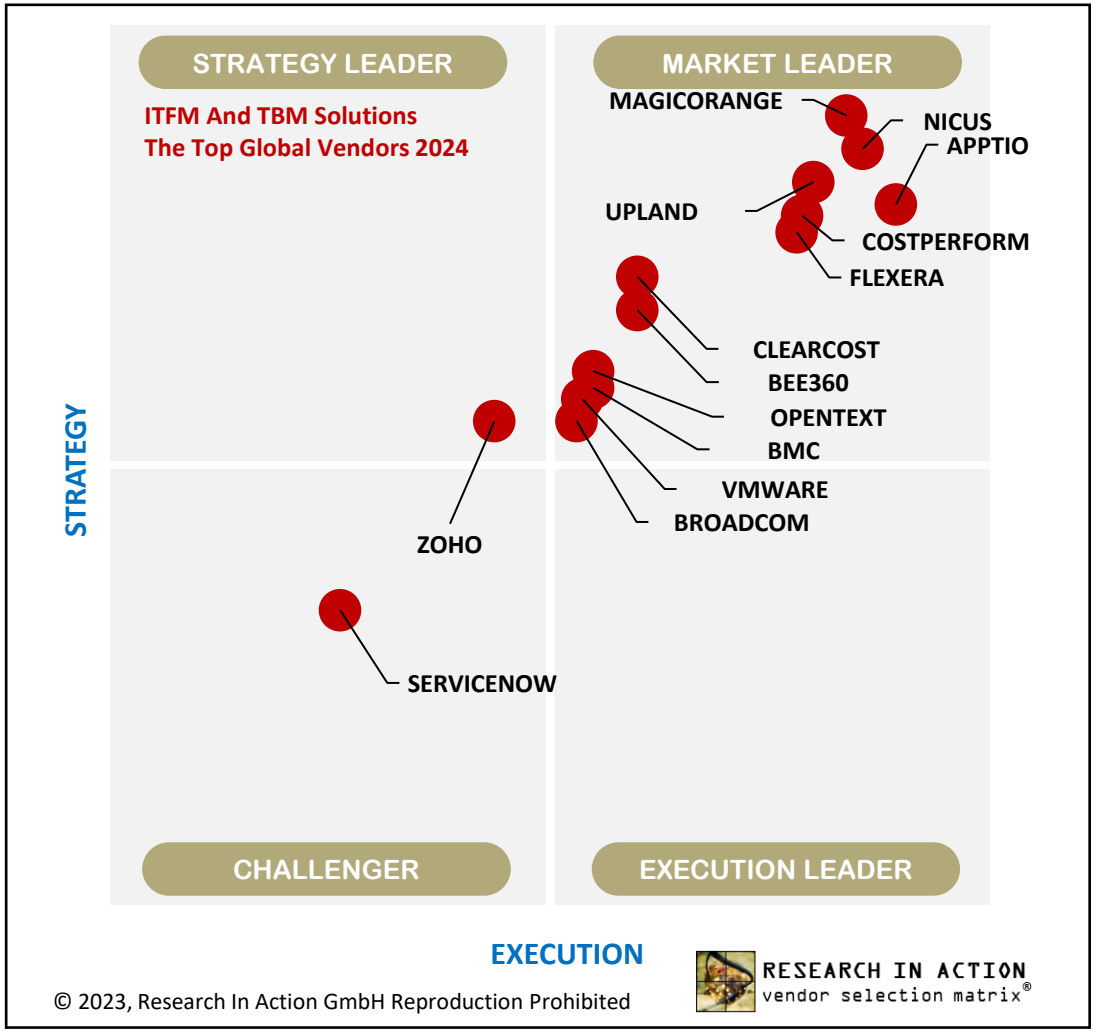
VENDOR SELECTION MATRIX™

IT FINANCIAL MANAGEMENT AND TECHNOLOGY BUSINESS MANAGEMENT SOLUTIONS THE TOP GLOBAL VENDORS 2024



		STRATEGY	EXECUTION	TOTAL
1.	MAGICORANGE	4.79	4.68	9.46
2.	NICUS	4.71	4.71	9.43
3.	APPTIO[1]	4.59	4.79	9.38
4.	UPLAND	4.64	4.60	9.24
5.	COSTPERFORM	4.56	4.58	9.14
6.	FLEXERA	4.53	4.56	9.09
7.	CLEARCOST	4.43	4.20	8.63
8.	BEE360	4.35	4.20	8.55
9.	OPENTEXT	4.21	4.10	8.31
10.	BMC	4.18	4.10	8.28
11.	VMWARE	4.15	4.08	8.23
12.	BROADCOM	4.10	4.06	8.16
13.	ZOHO	4.10	3.88	7.98
14.	SERVICENOW	3.68	3.53	7.20

[1] The APPTIO score reflects concerns raised by the 1,000 enterprise IT and business managers interviewed for this report regarding the future perspective of the solution within IBM. This resulted in a much lower recommendation score than expected.

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Notes:
- Scale Explanation: 1 (Low) To 5 (High).
- Potential numerical deviations due to rounding.

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